

2009 Convention News Rates — Frequency combined with Monthly and International Air Show Issues

BLACK & WHITE										
# of issues	1	2-3	4-6	7-8	9-12	13-15	16-19	20-23	24-27	28-31
Full Tabloid Page	\$8075	7875	7275	6950	6675	6450	6200	5950	5700	5450
Junior Tabloid Page	6875	6350	6075	5825	5575	5300	5075	4850	4700	4500
Half Tabloid Page	5400	4475	4350	4150	4000	3775	3650	3475	3375	3200
One-Third Page	4100	3800	3550	3475	3375	3250	3150	3000	2900	2750
Quarter Page	2750	2600	2500	2325	2250	2175	2075	1975	1900	1800
Eighth Page	1500	1450	1375	1275	1200	1150	1100	1050	1000	900
2-COLOR STANDARD — Match color \$350 extra/PMS ink \$900 extra										
# of issues	1	2-3	4-6	7-8	9-12	13-15	16-19	20-23	24-27	28-31
Full Tabloid Page	\$9750	9325	8750	8300	7975	7800	7400	7100	6825	6500
Junior Tabloid Page	8350	8075	7400	7050	6875	6625	6350	6075	5875	5600
Half Tabloid Page	6300	6025	5675	5475	5200	5075	4900	4650	4475	4325
One-Third Page	5475	5025	4775	4450	4350	4200	4075	3950	3750	3525
Quarter Page	4000	3725	3525	3450	3375	3250	3125	2975	2875	2750
Eighth Page	2725	2625	2450	2325	2200	2075	2000	1900	1850	1750
4-COLOR PROCESS										
# of issues	1	2-3	4-6	7-8	9-12	13-15	16-19	20-23	24-27	28-31
Full Tabloid Page	\$11975	11625	11125	10550	10300	9850	9500	9125	8775	8375
Junior Tabloid Page	10725	10425	9950	9400	9100	8775	8450	8075	7800	7550
Half Tabloid Page	8800	8375	8025	7700	7425	7150	6950	6675	6425	6200
One-Third Page	7225	6750	6600	6300	6025	5850	5675	5475	5225	5000
Quarter Page	5625	5525	5300	5050	4925	4775	4550	4400	4225	4050
Eighth Page	4475	4325	4150	4025	3900	3675	3500	3375	3225	3100



2009 AIN Convention News Daily Issues

ISSUE	PUB DATE	CONVENTION/EVENT	AD CLOSE	MATERIALS DUE
HAI Convention News	February 22	Sunday, Day 1 Daily Edition, Anaheim	January 23	January 30
	February 23	Monday, Day 2 Daily Edition, Anaheim		
	February 24	Tuesday, Day 3 Daily Edition, Anaheim		
LBA Convention News	March 12	Wednesday, Day 1 Daily Edition, San Diego	February 13	February 20
	March 13	Thursday, Day 2 Daily Edition, San Diego		
	March 14	Friday, Day 3 Daily Edition, San Diego		
EBACE Convention News	May 12	Tuesday, Day 1 Daily Edition, Geneva	April 10	April 17
	May 13	Wednesday, Day 2 Daily Edition, Geneva		
	May 14	Thursday, Day 3 Daily Edition, Geneva		
NBAA Convention News	October 20	Tuesday, Day 1 Daily Edition, Orlando	September 18	September 25
	October 21	Wednesday, Day 2 Daily Edition, Orlando		
	October 22	Thursday, Day 3 Daily Edition, Orlando		

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